

GAVIN BROPHY

Integrated Design Specialist

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ABOUT

As a designer with over 11 years of experience, Gavin possesses a unique skill set in traditional graphic and digital design. He is a highly motivated, creative thinker with a natural flair for design. Always eager to learn and grow, he is a team player with an exceptional work attitude. Gavin is a confident people person that makes him well-loved by his peers. He has an incurable passion for cycling and design and manages to partner these two skills in a very distinct way.

WORK STRENGTHS & KEY SKILLS

- Creative art direction on B2B and B2C projects
- Social media design and campaign management
- Fully versed in Adobe CC suite including Acrobat
- Basic working HTML 5 and CSS
- Managing multiple projects simultaneously
- Excellent knowledge of printing methods & techniques
- Managing international clients and projects
- Managing multiple projects and deadlines
- Highly organized and self-motivated
- Integrated branding skills
- UX/UI design experience
- Content creation
- Client facing and taking creative briefs
- Day to day running of a creative studio
- Proficient in Microsoft office.
- Custom-built WordPress websites
- In-store merchandising and display designs

EXPERIENCE

June 2020 -
Current

Pavé Sports - Creative Director

Pavé Sports are a South African cycling brand with a global footprint. As Creative Director, Gavin manages all design and marketing related tasks including social media campaigns, corporate kit designs, website maintenance and custom product catalogues.



SPECIALIST SKILLS

- Graphic Design
- Digital Design
- Web Design
- Branding
- UX/UI Design

QUALIFICATIONS

- IDF UX design
- Retail Business Management

SPORTING ACHIEVEMENTS

- 350km IDT charity fundraiser ride.
- Cape Town Cycle Tour top 4% finisher.

PORTFOLIO

gavsterdesign.com

[creativepool](#)

[behance](#)

October 2015 -
Current

Gavster Design - Owner/Creative Director

Having worked with some of the worlds leading retail and event brands, Gavin is no stranger to the fast-paced and high pressured work environments. He has managed multiple jobs simultaneously from concept through to completion. Gavin is very comfortable with client-facing and understanding their brand and needs.

January 2020 -
March 2020

EOH - User Experience Lead

As the UX lead on a five-man team, he produced the Choice Collect app solution for HomeChoice. A highly innovative design solution to help a large corporate retailer recover stock losses and enrich their employees.

November 2018 -
October 2019

Superseed Studio - Head of Design

Gavin was responsible for general creative direction for the studio whilst working alongside the Director. Daily duties included running the design team of 3, Creative direction for new design campaigns, client facing and managing studio assets.

March 2015 -
October 2015

ICE Experience - Designer

ICE is an agency based in Windsor and specialises in events, exhibitions, graphic production and installation, creative design, brand identities, environments, and web design. Gavin worked on the 2015 rugby world cup campaign, producing large format print graphic for O2 / Telefonica and branding for start-up and SME businesses.

February 2014 -
February 2015

Enigma - Designer/Artworker

Working as a graphic design for Enigma, Gavin worked on various branding projects, rebuilt the company website and produced printed graphics for the Goodwood festival of speed.

References are available on request.